



Alison Flaum

Powerful, Impactful, and Transformational Speaker

"It's Not Magic, It's Mindset"



About Alison

Alison Flaum, CLU®, ChFC®, is a Forbes-ranked Top of the Table advisor and transformational speaker with 28 years of experience at the top of the financial services industry. She helps advisors build thriving, client-aligned practices—without sacrificing sanity, self, or success. Her message isn't just motivational—it's transformational. Rooted in personal tragedy and fueled by purpose, Alison is redefining what it means to lead with clarity, connection, and confidence.

Featured Talks

Sanity at the Top
 Deep Dive to Staying Sane
 Crack the Code to Creating Comprehensive Advisors
 Secret Habits to Sanity and Success
 Always in the Making: A Mindset to Grow Through Obstacles
 It's Not Magic, It's Mindset: Unlock Endless Possibilities

Audience Takeaways

Clarity on what truly drives sustainable success
 Strategies to serve clients without losing yourself
 Tools to build systems that support both impact and sanity
 Permission to evolve — personally and professionally
 A mindset reset: from chaos to clarity, from pressure to power

The Alison Flaum Experience

Words From the Room

"She lights up the room and reignites your belief in the business."

"Authentic, real, and bold—Alison makes you believe you can do it too."

"Alison doesn't just speak. She transforms how you see life, obstacles, and mindset."

"She uplifts and grounds you all at the same time. She is a must see. I would recommend her to anyone."

"Every time I hear her story and words of wisdom, I leave truly inspired."

"She doesn't just talk about mindset—she lives it and models it."

"She brings meaning, purpose, and fun back into the profession and your life. You can have it both."

"Her energy is contagious. Her authenticity is rare. Her message is unforgettable."



Alison Flaum, Keynote Speaker, July 2025